

## Appendix 3F: MissionInSite

MissionInSite is a demographic tool that congregations can utilize to learn more about their surrounding and broader community. This tool compiles federal data to give congregations a wide range of ***demographic information in many given areas - income levels, racial/ethnic trends, average age, poverty level, religiosity***, and many more. This data will give congregations a glimpse of the makeup of the community around them, enabling them to reflect on their ministry and how they can serve and build relationships in their specific context.

Here's a story of how a congregation has used MissionInSite:

Faith Lutheran in Coon Rapids used MissionInSite as a guide for where they should send "God With Us" invitations to attend worship services through certain mail routes. When they reviewed their goal, they found their attendance went up by 500+ in December over last year's attendance.

If you would like to use MissionInSite, please contact the synod office.